

|   | Gold<br>\$5,000 | Silver<br>\$3,000 | Bronze<br>\$1,000 | Platinum<br>\$250+ |
|---|-----------------|-------------------|-------------------|--------------------|
| <b>PRE-Conference Benefits</b>  |                 |                   |                   |                    |
| Logo/link on conference web site  | ✓               | ✓                 | ✓                 | ✓                  |
| Email blast to all participants acknowledging conference sponsorship and advertising sponsor's initiative of choice | ✓               | ✓                 |                   |                    |
| Banner ad on website  | ✓               |                   |                   |                    |
| <b>DURING-Conference Benefits</b>   |                 |                   |                   |                    |
| Recognition of Sponsors during Opening Reception/Breakfast  | ✓               | ✓                 | ✓                 | ✓                  |
| Promotional insert/item in conference tote bag*   | ✓               | ✓                 |                   |                    |
| Complimentary booth placement   | ✓               | ✓                 |                   |                    |
| Ad placement in conference program  | Full page       | ½ page            | ¼ page            |                    |
| <b>POST-Conference Benefits</b>   |                 |                   |                   |                    |
| Continued promotion on "A Meeting Place for Health" website (FIU linked) throughout the year                        | All year        | 30 days           | 1 week            |                    |

### **Additional Opportunities**

Want greater visibility? Maximize the exposure of your brand, products and services to attendees.

#### **\*EXCLUSIVE PLATINUM | \$10,000**

All the benefits of Gold Sponsorship plus:

- ✓ Each attendee receives a reusable conference tote bag with your organization's logo prominently displayed and will stay with them long after the conference.
- ✓ An additional complimentary booth placement